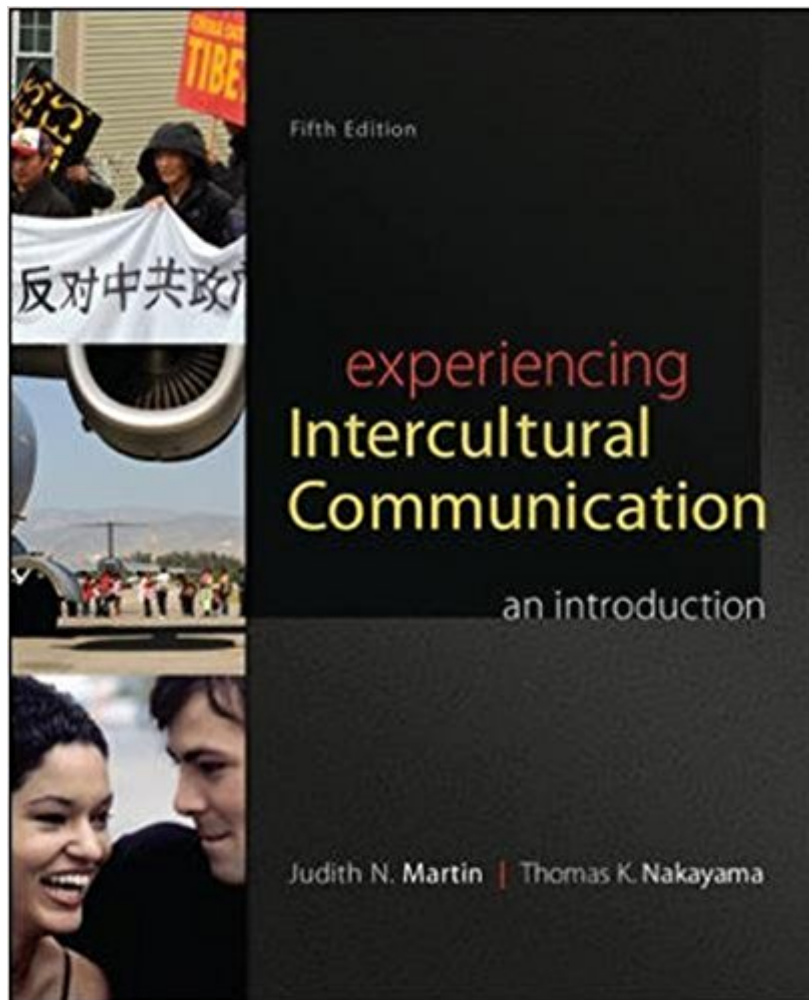




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Experiencing Intercultural Communication: An Introduction



Synopsis

Experiencing Intercultural Communication: An Introduction provides students with a framework to begin building their intercultural communication skills. Through understanding the complexities of intercultural interaction, students begin the process of learning about other cultures in their professional endeavors and personal relationships. Instructors and students can now access their course content through the Connect digital learning platform by purchasing either standalone Connect access or a bundle of print and Connect access. McGraw-Hill Connect[®] is a subscription-based learning service accessible online through your personal computer or tablet. Choose this option if your instructor will require Connect to be used in the course. Your subscription to Connect includes the following:

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Customer Reviews

Thomas K. Nakayama is Professor and Director of the Department of Communications Studies, Northeastern University. He received his Ph.D. in communication studies from the University of

Iowa. He has been a Fulbright lecturer at the Université de Mons-Hainaut in Belgium and Librarian Professor at the University of Maine. He has taught at Arizona State University, California State University, San Bernardino and the University of Iowa. His interests are in critical theory, cultural studies, and rhetorical studies. Judith N. Martin is currently Herberger Professor of Communication in the Hugh Downs School of Human Communication at Arizona State University. She received her Ph.D. in speech communication from the Pennsylvania State University. She also studied at the Université de Grenoble for a year, and was involved in study abroad administration for a number of years. She also has experience in cross cultural training and has co-authored three books with Prof. Tom Nakayama. Her current research interests focus on: the role of communication in cross cultural transitions, white identity and communication, and pedagogical issues in teaching intercultural communication.

This textbook is a piece of junk. I am nine chapters into it for my Intercultural Communications class, and I can honestly say it is the worst textbook ever foisted upon me. The worst offenses are actually in the bank of test questions provided to instructors. About 5-10% of questions on every test are very problematic in their wording and logic, and some of them refer to topics not actually covered in the text. I have presented these problems to my instructor, and she is in full agreement that many of the test questions are terrible. If you are an instructor considering this textbook, you should definitely write your own test questions. The text itself is also poorly written and edited. The most glaring problems are in the logic and organization of the ideas and arguments. Often, one paragraph does not follow logically from the previous. The authors frequently veer off topic and do not stick to their argument's organizational structure established at the beginning of each section. They violate basic principles of clear writing that I learned in English 100. If I had the time, I would go on about how the authors frequently present debatable observations and perspectives as simple facts, missing the opportunity to engage readers in interesting issues with multiple viewpoints, that there is an unacceptable rate of grammatical errors, that it is redundant and boring, but I have already wasted enough of my life dealing with the atrocity that is "Experiencing Intercultural Communication".

Good quality. Helpful with college class.

"...the authors frequently present debatable observations and perspectives as simple facts, missing the opportunity to engage readers in interesting issues with multiple viewpoints..."-Slobber Master 2001
Couldn't have said it any better myself.

Some of the definitions were ambiguous.

Good condition, not so good material. Waste of a class.

The books has a lot of contradictions and doesn't give a lot of information when it's needed. Not the best text book a class has used.

The book was easy read. It gave lots of interesting articles and websites to reference with supporting information. The authors provided a lot of real world examples which may it easy to relate to and reference in my writings for school.

Ehh, not the best quality, not the worst, grammar and punctuation errors.

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